

6<sup>th</sup> January 2026

### 2026- The Year of Reading

Dear Parents/Carers,

We are delighted to share that 2026 is The National Year of Reading. Reading is at the heart of everything we do, and we are committed to working in partnership with you to inspire a lifelong love of books in every child.

Reading plays a vital role in a child's development. It supports language and communication skills, builds vocabulary, strengthens concentration and memory, and helps children develop imagination, empathy and confidence. Most importantly, children who read regularly are more likely to succeed across all areas of the curriculum.

Recently, we have noticed a decline in the amount of reading taking place at home. We understand that family life can be busy, but even a short amount of time spent reading together each day can make a huge difference. Listening to your child read, sharing a story, or talking about a book all help to reinforce the importance and enjoyment of reading.

To encourage and celebrate regular home reading, we are excited to introduce a new incentive for the Spring and Summer terms, which will run alongside our 'Springwell Reads' initiative. Children who read at home five times in a week will be entered into a weekly raffle.

Each week:

- One EYFS/KS1 winner and one KS2 winner will be chosen.
- Each child will win a Kinsley and Co Golden Ticket, which can be exchanged for a brand-new book at their shop in Bootle Strand.

This initiative is designed to motivate children, reward their efforts, and help them build their own personal library at home.

Thank you for your continued support in helping us make 2026 a successful and inspiring Year of Reading. Together, we can give our children the very best start on their reading journey.

Yours sincerely,

Mrs Law and Mrs Boyham